

DUPLICATE

## INVOICE



www.thewmurchannel.com

**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**Main: (603)669-9999**  
**Billing: (781)433-4283**

Invoice #	Invoice Date	Invoice Month	Invoice Period
941211-1	08/19/12	August 2012	07/30/12 - 08/17/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Billing Address:

**National Media Inc.**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Advertiser	Product	Estimate Number
Republican National Comm	issue	2991

Flight Dates	Order #	Alt Order #
08/11/12 - 08/17/12	941211	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/11/12	08/17/12	5a Daybreak	5-6a	1-11---	:30	3	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/11/12	08/17/12	1-11---	3	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	08/13/12	5:28 AM	5a Daybreak	5-6a	:30	RNTV072501H	\$1,500.00 NM
2	WMUR	W	08/15/12	5:54 AM	5a Daybreak	5-6a	:30	RNTV081001H	\$1,500.00 NM
3	WMUR	Th	08/16/12	5:28 AM	5a Daybreak	5-6a	:30	TVRNC081001H	\$1,500.00 NM
2	08/11/12	08/17/12	6a Daybreak	6-7a	-1-1---	:30	2	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/11/12	08/17/12	-1-1---	2	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	08/14/12	6:29 AM	6a Daybreak	6-7a	:30	TVRNC081001H	\$2,500.00 NM
2	WMUR	Th	08/16/12	6:58 AM	6a Daybreak	6-7a	:30	RNTV081001H	\$2,500.00 NM
3	08/11/12	08/17/12	7a Weekend Daybreak	7-9a	-----11	:30	2	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/11/12	08/17/12	-----11	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	08/11/12	7:52 AM	7a Weekend Daybreak	7-9a	:30	RNTV072501H	\$700.00 NM
2	WMUR	Su	08/12/12	7:23 AM	7a Weekend Daybreak	7-9a	:30	RNTV072501H	\$700.00 NM
4	08/11/12	08/17/12	News 9 at 5	5-6p	11111--	:30	5	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/11/12	08/17/12	11111--	5	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	08/13/12	5:25 PM	News 9 at 5	5-6p	:30	RNTV072501H	\$2,500.00 NM
2	WMUR	Tu	08/14/12	5:37 PM	News 9 at 5	5-6p	:30	RNTV081001H	\$2,500.00 NM
3	WMUR	W	08/15/12	5:38 PM	News 9 at 5	5-6p	:30	TVRNC081001H	\$2,500.00 NM
4	WMUR	Th	08/16/12	5:38 PM	News 9 at 5	5-6p	:30	TVRNC081001H	\$2,500.00 NM
5	WMUR	F	08/17/12	5:43 PM	News 9 at 5	5-6p	:30	TVRNC081001H	\$2,500.00 NM
5	08/11/12	08/17/12	News 9 at 6	6-7p	11111--	:30	5	\$4,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/11/12	08/17/12	11111--	5	\$4,000.00				

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5	08/11/12	08/17/12	News 9 at 6 Class of Time - Fixed Non Pre-emptible	6-7p	11111--	:30	5	\$4,000.00	NM																																																																														
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6	08/11/12	08/17/12	Chronicle NH Class of Time - Fixed Non Pre-emptible	7-730p	11111--	:30	5	\$1,400.00	NM																																																																														
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7	08/11/12	08/17/12	Entertainment Tonight Class of Time - Fixed Non Pre-emptible	730-8	111-1--	:30	4	\$1,400.00	NM																																																																														
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9	08/13/12	08/13/12	Glass House Class of Time - Fixed Non Pre-emptible	10-11p	1-----	:30	1	\$2,800.00	NM																																																																														
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10	08/14/12	08/14/12	Middle/Last Man Class of Time - Fixed Non Pre-emptible	8-9p	-2-----	:30	2	\$3,000.00	NM																																																																														
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1	WMUR	Tu	08/14/12	8:50 PM	Middle/Last Man	8-9p	:30	RNTV081001H	\$3,000.00	NM																																																																													
11	08/14/12	08/14/12	Happy End/Don't Trust Class of Time - Fixed Non Pre-emptible	9-10p	-1-----	:30	1	\$3,000.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/11/12</td><td>08/17/12</td><td>-1-----</td><td>1</td><td>\$3,000.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMUR</td><td>Tu</td><td>08/14/12</td><td>9:49 PM</td><td>Happy End/Don't Trust</td><td>9-10p</td><td>:30</td><td>TVRNC081001H</td><td>\$3,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/11/12	08/17/12	-1-----	1	\$3,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMUR	Tu	08/14/12	9:49 PM	Happy End/Don't Trust	9-10p	:30	TVRNC081001H	\$3,000.00	NM																																												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																		
	08/11/12	08/17/12	-1-----	1	\$3,000.00																																																																																		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													
1	WMUR	Tu	08/14/12	9:49 PM	Happy End/Don't Trust	9-10p	:30	TVRNC081001H	\$3,000.00	NM																																																																													
12	08/14/12	08/14/12	NY Med	10-11p	-1-----	:30	1	\$3,000.00	NM																																																																														

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)



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**Lehigh Valley, PA 18002-6884**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
941211-1	08/19/12	August 2012	07/30/12 - 08/17/12
Advertiser	Product	Estimate Number	
Republican National Comm	issue	2991	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/11/12	08/17/12	- 1 - - - -	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	08/14/12	10:37 PM	NY Med	10-11p	:30	TVRNC081001H	\$3,000.00 NM
13	08/15/12	08/15/12	20/20	10-11p	-- 2 - - -	:30	2	\$2,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/11/12	08/17/12	-- 2 - - -	2	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	08/15/12	10:38 PM	20/20	10-11p	:30	RNTV081001H	\$2,800.00 NM
2	WMUR	W	08/15/12	10:50 PM	20/20	10-11p	:30	TVRNC081001H	\$2,800.00 NM
14	08/17/12	08/17/12	Shark Tank	8-9p	- - - - 1 - -	:30	1	\$2,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/11/12	08/17/12	- - - - 1 - -	1	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	08/17/12	8:42 PM	Shark Tank	8-9p	:30	RNTV081001H	\$2,800.00 NM
15	08/11/12	08/17/12	News 9 at 11	11-11:35p	1111111	:30	7	\$3,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/11/12	08/17/12	1111111	7	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WMUR	Sa	08/11/12	11:24 PM	News 9 at 11	11-11:35p	:30	RNTV072501H	\$3,500.00 NM
7	WMUR	Su	08/12/12	11:30 PM	News 9 at 11	11-11:35p	:30	RNTV072501H	\$3,500.00 NM
1	WMUR	M	08/13/12	11:29 PM	News 9 at 11	11-11:35p	:30	RNTV072501H	\$3,500.00 NM
2	WMUR	Tu	08/14/12	11:32 PM	News 9 at 11	11-11:35p	:30	RNTV081001H	\$3,500.00 NM
3	WMUR	W	08/15/12	11:33 PM	News 9 at 11	11-11:35p	:30	TVRNC081001H	\$3,500.00 NM
4	WMUR	Th	08/16/12	11:23 PM	News 9 at 11	11-11:35p	:30	TVRNC081001H	\$3,500.00 NM
5	WMUR	F	08/17/12	11:22 PM	News 9 at 11	11-11:35p	:30	TVRNC081001H	\$3,500.00 NM
16	08/13/12	08/17/12	Nightline	1135p-1206a	11111 - -	:30	5	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/11/12	08/17/12	11111 - -	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	08/13/12	11:54 PM	Nightline	1135p-1206a	:30	RNTV072501H	\$500.00 NM
2	WMUR	Tu	08/14/12	11:54 PM	Nightline	1135p-1206a	:30	TVRNC081001H	\$500.00 NM
3	WMUR	W	08/15/12	12:02 AM	Nightline	1135p-1206a	:30	RNTV081001H	\$500.00 NM
4	WMUR	Th	08/16/12	11:55 PM	Nightline	1135p-1206a	:30	TVRNC081001H	\$500.00 NM
5	WMUR	F	08/17/12	12:01 AM	Nightline	1135p-1206a	:30	TVRNC081001H	\$500.00 NM
17	08/13/12	08/17/12	Jimmy Kimmel	1205-105a	11111 - -	:30	5	\$150.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/11/12	08/17/12	11111 - -	5	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	08/13/12	12:34 AM	Jimmy Kimmel	1205-105a	:30	RNTV072501H	\$150.00 NM
2	WMUR	Tu	08/14/12	12:27 AM	Jimmy Kimmel	1205-105a	:30	TVRNC081001H	\$150.00 NM
3	WMUR	W	08/15/12	1:01 AM	Jimmy Kimmel	1205-105a	:30	TVRNC081001H	\$150.00 NM
4	WMUR	Th	08/16/12	1:00 AM	Jimmy Kimmel	1205-105a	:30	RNTV081001H	\$150.00 NM
5	WMUR	F	08/17/12	12:58 AM	Jimmy Kimmel	1205-105a	:30	RNTV081001H	\$150.00 NM
18	08/13/12	08/17/12	Good Morning America	7-9a	1 - 1 - 1 - -	:30	3	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

## DUPLICATE INVOICE



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**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
941211-1	08/19/12	August 2012	07/30/12 - 08/17/12
Advertiser	Product	Estimate Number	
Republican National Comm	issue	2991	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	08/13/12	08/17/12	Good Morning America	7-9a	1-1-1--	:30	3	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
	08/11/12	08/17/12	1-1-1--				3	\$2,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		08/13/12	8:41 AM	Good Morning America	7-9a	:30	RNTV072501H	\$2,000.00 NM
2	WMURW		08/15/12	7:43 AM	Good Morning America	7-9a	:30	TVRNC081001H	\$2,000.00 NM
3	WMURF		08/17/12	8:38 AM	Good Morning America	7-9a	:30	TVRNC081001H	\$2,000.00 NM
19	08/11/12	08/12/12	Weekend GMA	9-10a	-----11	:30	2	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/11/12	08/17/12	-----11	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		08/11/12	9:55 AM	Weekend GMA	9-10a	:30	RNTV072501H	\$700.00 NM
2	WMURSu		08/12/12	8:58 AM	Weekend GMA	9-10a	:30	RNTV072501H	\$700.00 NM
20	08/11/12	08/12/12	6p News 9 Weekend	6-7p	-----11	:30	2	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/11/12	08/17/12	-----11	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		08/11/12	6:22 PM	6p News 9 Weekend	6-7p	:30	RNTV072501H	\$1,500.00 NM
2	WMURSu		08/12/12	6:28 PM	6p News 9 Weekend	6-7p	:30	RNTV072501H	\$1,500.00 NM
21	08/12/12	08/12/12	Close Up	10-1030a	-----1	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/11/12	08/17/12	-----1	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		08/12/12	10:24 AM	Close Up	10-1030a	:30	RNTV072501H	\$700.00 NM
22	08/12/12	08/12/12	AFHV	7-8p	-----1	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----1	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		08/12/12	6:59 PM	AFHV	7-8p	:30	RNTV072501H	\$3,000.00 NM
23	08/12/12	08/12/12	Extreme Weight Loss	Prime Other	-----1	:30	1	\$4,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/06/12	08/12/12	-----1	1	\$4,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		08/12/12	9:25 PM	Extreme Weight Loss	Prime Other	:30	RNTV072501H	\$4,200.00 NM

Total Spots 62

## Payment Terms 30 Days

Gross Total	\$125,650.00
Agency Commission	\$18,847.50
Net Amount Due	\$106,802.50